

JAKE MCDONNELL

INSTRUCTIONAL DESIGNER / CONTENT DEVELOPER

CONTACT

- 📞 717-495-6061
- ✉ jbm69545@gmail.com
- 🌐 jakemcdonnell.com
- 📍 Baltimore, Maryland

EDUCATION

Bloomsburg University

MS - Instructional Design and Technology Certified eLearning Specialist

2020 - 2021, 4.0 GPA

BA - Mass Communications

2014 - 2018, 3.6 GPA

SKILLS

Authoring

- Articulate Storyline
- Articulate Rise
- Adobe Captivate

Video Production

- Vyond
- Adobe Premiere
- Camtasia
- Basic filming skills

Audio Production

- Voiceover talent
- Adobe Audition
- Audacity

Graphic Design

- Canva
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Learning Management Systems

- LMS365
- Blackboard
- Moodle

Other

- Snagit
- Storyboarding
- Project Management
- Basic HTML & CSS
- SharePoint
- User Interface Design
- Microsoft Suite & Google Suite
- Microsoft Teams & Zoom

WORK EXPERIENCE

Instructional Designer

The Whiting-Turner Contracting Company Feb 2022 - Present

- Implemented and launched Whiting-Turner's new LMS - July 2023
 - Built and released mandatory EEO course for entire company (5,500 people); generated course reports to ensure full compliance by set due date
 - Perform maintenance on Articulate Storyline files for approximately 30 courses to achieve proper performance in LMS365
 - Build assessments for these courses using LMS365's quiz builder
 - Create and design the SharePoint site that employees use to access courses
 - Collaborate with internal Whiting-Turner IT teams to create a reporting structure through Power BI and transfer historical user data from old system into LMS365
 - Primary point-of-contact for communications between Whiting-Turner and LMS365
- Utilize Articulate Storyline to design and develop eLearning courses accessed by over 5,000 employees in the company
- Design and develop PowerPoint presentations and other supporting documents utilized for in-person training events
- Lead kickoff and reoccurring meetings with a team of instructors in preparation for three different in-person career milestone events
- Negotiate contracts with audio/video entities for career milestone events
- Perform several duties inside classroom during events such as: keeping instructors on time, communicating with audio/video staff, delivering handouts to participants, and organizing the room before class begins

Learning Technologist (Contract)

Strategic Education Inc. Oct 2021 - Dec 2021

- Built online courses for Strayer University and Capella University using Blackboard LMS
- Additional duties included quiz building and maintenance of HTML files

Learning & Development Intern

Benco Dental Jun 2021 - Oct 2021

- Recreated loyalty program training for sales team using Storyline, Rise, and Vyond
- Redesigned a new hire orientation for field technicians
- Voiceover talent and audio editor on multiple projects

Graduate Assistant

Bloomsburg University Instructional Design Dept. Feb 2021 - Aug 2021

- Served as the lead content developer on multiple projects
- Wrote scripts, recorded narration/voiceovers, and utilized Vyond to create instructional videos for Penske and the Tyler Clementi Foundation
- Coordinated with volunteers external from project teams to gather additional multimedia assets such as voiceover recordings
- Collaborated with clients, faculty members, and other graduate assistants to reach project milestones

Project Manager

Bloomsburg University Instructional Design Dept. Feb 2021 - May 2021

- Led a group of four students tasked with developing instructional materials delivered to: For The Cause Teen Center in Berwick, PA
- Co-developed a mobile-friendly eLearning module on the topic of goal setting for youth ages 12-17 who attend the Teen Center
 - Deliverables included a Storyline course, five Vyond videos, an infographic, and a self-guided worksheet
- Prepared agendas for project meetings, facilitated group communication, and served as the client's point-of-contact